



DOWNTOWN DEVELOPMENT AUTHORITY

City Hall, 125 South Maple Street, Fennville, MI 49408
Wednesday, February 3, 2021
7:00 p.m.

In light of the recent orders to limit social interactions due to COVID-19, the Downtown Development Authority allowed for participation through a virtual meeting site of by telephone.

MINUTES

1. Call to Order by Co-Chair Cook at 7:04 p.m.

2. Roll Call

Present: Cook, Pantelleria, Rummer, Schrock
Absent: Shahrak, Ramos

3. Moment of Silence

A moment of Silence was observed.

4. Public Comments

None at this time.

5. Approval of DDA Minutes

a. [December 2, 2020](#)

Moved by Schrock, seconded by Rummer to approve the December 2, 2020 minutes as presented. Voted Yes: All. Motion carried.

6. Treasurer Report

- a. Treasurer Reports
 - Balance Sheet
 - Revenue & Expenditures Report
 - Revenue & Expenditures w/ Activity
- b. Invoices - \$29,422

Moved by Schrock, seconded by Pantelleria to approve the invoices totaling \$29,422. Voted Yes: All. Motion carried.

UNFINISHED BUSINESS

7. The DDA will receive an overview of the 2020 Holiday Celebration.

The DDA reviewed the 2020 Holiday Celebration events. All agreed that they would like to continue to giving aspect of the event in future years. Reminded the City Administrator to send out invoices for sponsorships.

NEW BUSINESS

8. The DDA will discuss options for creating a social district.

The DDA members discussed the possibility of creating a social district. While the concept is good, M-89 is the the best location due to the traffic and there isn't another location that would allow for it during the winter months. The DDA will revisit the topic again in the spring with the possibility of setting up a social district in Rummer Square.

9. The DDA will begin discussions on the 2021 Goose Festival, Tuesdays in the Park, and other community events.

The DDA discussed the future of events in light of restriction due to COVID. Tuesdays in the Park is fairly flexible and can be put together with fairly short notice. Goose Festival will begin planning events for those that can be safely socially distanced including the 5K and vendor market. Looking into the possibility of putting up barricade to block off an area for entertainment.

The DDA will continue to revisit this topic each month, as the COVID restriction continue to evolve.

10. The DDA will discuss recruitment for vacant positions.

There are currently 2 available seats on the board with a few other board members that would like to take a step back. Each board member was asked to reach out to at least one person they thought might be interested in serving.

11. Committee Reports:

- a. Economic Development**
- b. Marketing and Promotion**
- c. Physical Elements**
- d. Goose Festival**
- e. City Commission**
- f. City Administrator**

Not much to report at this time. Rummer will be working with Landscape Designs on some work that needs to be done downtown in the spring and will look into adding umbrellas to the tables in the pocket park. The City Administrator gave an update on the current City Commission activities.

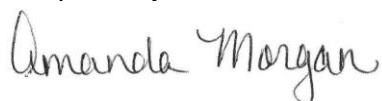
The Economic Development committee needs to meet to begin working on budget.

12. Miscellaneous

13. Adjournment

Meeting adjourned at 8:19 p.m. Next Meeting is March 3, 2021

Respectfully Submitted,



Amanda Morgan
City Administrator