



## DOWNTOWN DEVELOPMENT AUTHORITY

City Hall, 125 South Maple Street, Fennville, MI 49408  
Wednesday, December 2, 2020  
7:00 p.m.

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In light of the recent orders to limit social interactions due to COVID-19, the Downtown Development Authority allowed for participation through a virtual meeting site of by telephone.

### Minutes

#### 1. Call to Order by Chairperson Ramos at 7:00 p.m.

#### 2. Roll Call

Present: Cook, Pantelleria, Rummer, Schrock, Shahrak (7:02), Ramos  
Absent: None

#### 3. Moment of Silence

A moment of silence was observed.

#### 4. Public Comments

None at this time.

#### 5. Approval of DDA Minutes

- a. [November 9, 2020](#) – Click link to view draft minutes

Moved by Schrock, seconded by Rummer to approve the minutes of November 9, 2020 as presented. Voted Yes: All. Motion carried.

#### 6. Treasurer Report

- a. Treasurer Reports
  - Balance Sheet
  - Revenue & Expenditures Report
  - Revenue & Expenditures w/ Activity
- b. Invoices – \$420.00

The City Administrator presented the monthly treasurer report.

Moved by Schrock, seconded by Cook to approve the invoice for \$420.00. Voted Yes: All. Motion carried.

### UNFINISHED BUSINESS

#### 7. The DDA will discuss the sale of the DDA owned property with Robert Ortman.

*Background Information:* In March of 2020 the DDA has a discussion about listing the downtown properties for sale and asked that a realtor be called in to talk about listing the properties. However, shortly thereafter the COVID pandemic hit and stalled the efforts.

The DDA has again expressed their desire to restart those discussions and Robert Ortmann for Ortmann Commercial Real Estate has been invited to the meeting to discuss the listing of the property.

Mr. Ortmann has been given a copy of the minutes from the meeting in March discuss the direction that the DDA wanted to take with the sale.

***Minutes from March 4, 2020***

**7. The DDA will be asked to discuss listing the downtown lots for sale.**

The DDA briefly discussed the possibility of listing the downtown lots for sale, previous visions for what that property could be and the history of the properties with the DDA. The DDA was asked to discuss this before listing the properties.

A few of the items they discussed are:

- Very interested in multiuse which includes housing.
- Drive-through are not allowed.
- Not looking for national chains.
- Interested in businesses unique to Fennville.

The real estate agent will be at the next DDA meeting to discuss listing the properties for sale.

Robert Ortmann was present, joined by Dave Yonkman for DYS Media. He discussed with the board some ideas for the property, which included the idea of making is a Farmer's Market space. The DDA spoke of past history and efforts surround past Farmer's Market which were not very successful.

After Mr. Ortmann's presentation the board held further discussion on what to do with the property. It was agreed to wait until the spring and look further into the possibility of posting the RFP for real estate services again.

**8. The DDA will receive an update on the 2020 Holiday Celebration.**

Cook provided a brief update to the DDA Members on the Holiday Celebration. The website: [www.fennvilleholidaycelebration.com](http://www.fennvilleholidaycelebration.com)

**NEW BUSINESS**

**9. The DDA will discuss a new round of grants available for businesses through the CDBG.**

The DDA reviewed information on a round of grants available to business that were disproportionately impacted by the COVID virus. The DDA will create a facebook post and will provide links to be placed on the City's website.

**10. Committee Reports:**

- a. **Economic Development**
- b. **Marketing and Promotion**
- c. **Physical Elements**
- d. **Goose Festival**
- e. **City Commission**
- f. **City Administrator**

No committee reports this evening.

#### **11. Miscellaneous**

There was a brief discussion about the kiosk by the post office.

#### **12. Adjournment**

Meeting adjourned at 8:20

- Next Meeting is January 6, 2020

Respectfully Submitted,

A handwritten signature in cursive script that reads "Amanda Morgan".

Amanda Morgan  
City Administrator