

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY

December 5, 2007 Minutes

Call to Order/Roll Call - The regular monthly meeting of the Fennville DDA was held at Fennville City Hall on Wednesday, December 5, 2007. The meeting was called to order by Chairperson Elice Menear at 7:00 p.m.

Members Present: Jim Lytle, Elice Menear, Tony Morgan, Margee Overhiser (7:05 p.m.), Dan Rastall, Claude Rummer, Mark Schrock, Steve Valkema (7:24 p.m.), and Kym Zumbrink (7:14 p.m.)

Members Absent: No one

Others Present:

The Pledge of Allegiance was recited.

Public Comments – None.

Secretary's Report - The minutes of the November 7, 2007 meeting were presented to the board for review.

Motion: To approve the November 7, 2007 meeting minutes as presented.

Made by: J. Lytle Supported by: M. Schrock

Results: Motion carried.

Treasurer's Report – Tony Morgan reported the cash balance as of 11/30/2007 was \$108,798.19. There were no invoices presented for payment.

Motion: To approve the Treasurer's report as presented.

Made by: J. Lytle Supported by: D. Rastall

Results: Motion carried.

Communications

- A. Natural Connections Summit 2007 Report – Kym Zumbrink gave a brief synopsis of the conference she had attended. There were several difference topics discussed including farmland preservation and green infrastructure.

Old Business

- A. Web Domain Names Update – Lisa Sheaffer reported that the following web sites were purchased: www.fennville.com, www.fennville.net, www.fennville.info, and www.fennville.us.
- B. Fennville Foundation Update – Sheaffer and Claude Rummer reported they had met, along with other DDA members, with Theresa Bray of the Allegan County Community Foundation to discuss setting up an endowment fund for Fennville.

New Business

MSHDA CATeam Downtown Revitalization Workshops – The workshops are being held in the month of January, and attendees need to register by December 17th. The closest location is in Kalamazoo on January 24, 2008. Elice Menear, Jim Lytle and Kym Zumbrink will attend. Due to scheduling conflicts, Claude Rummer and Mark Schrock cannot attend the Kalamazoo workshop but both will attend the workshop scheduled in Manistee on January 15th instead.

Committee Reports

- A. Economic Restructuring – Zumbrink reported the members had met to discuss the challenges facing the committee. She also gave a PowerPoint presentation from a

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY

December 5, 2007 Minutes

conference she had attended, which stressed the need for communities to support and nurture small business owners and entrepreneurs.

- B. Organization – Menear reported the committee had met and is working on the endowment fund to define the exact function it will serve.
- C. Physical Elements – Schrock set the next committee meeting for 5:30 p.m. on Tuesday, December 18th. The lot splits for the vacant property have been approved by the City Commission and are being handled by MTS.
Promotion – Lytle reported the committee met with David Greiner of fiaba creative regarding the development of a Fennville brand. A logo will be ready near the end of January.

Miscellaneous – Nothing.

Adjournment - The meeting was adjourned at 8:33 p.m. with the next regular meeting to be held on January 2nd at 7:00 p.m.

(Minutes submitted by Lisa A. Sheaffer)