

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY

May 8, 2008 Minutes

Call to Order/Roll Call - The regular monthly meeting of the Fennville DDA was held at Fennville City Hall on Thursday, May 8, 2008. The meeting was called to order by Chairperson Elice Menear at 7:00 p.m.

Members Present: Amy Cook, Jim Lytle, Elice Menear, Tony Morgan, Margee Overhiser, Mark Schrock, and Dan Rastall

Members Absent: Claude Rummer and Steve Valkema

Others Present: No one

The Pledge of Allegiance was recited.

Public Comments

Secretary's Report - The minutes of the April 8, 2008 meeting were presented to the board for review.

Motion: To approve the April 8, 2008 meeting minutes as written.

Made by: A. Cook Supported by: T. Morgan

Results: Motion carried.

Treasurer's Report – Tony Morgan reported the cash balance as of 04/30/2008 was \$100,068.37. An invoice from *fiaba creative* for creating the logo poster for the City Commission presentation was presented for payment.

Motion: To approve the payment to *fiaba creative* in the amount of \$152.37.

Made by: J. Lytle Supported by: M. Schrock

Results: Motion carried.

Communications

Old Business

- A. Downtown Music System – Lytle and Schrock will meet on Wednesday, May 14th to discuss this project.
- B. Downtown Art Project – Sheaffer reported it would not be feasible to do a downtown art promotion this summer. It would more likely be a fall or winter promotion.

New Business

- A. Proposal for DDA Marketing Plan –
Motion: To approve the proposal received by Context Marketing Group for development of a Strategic Outline Plan.
Made by: M. Schrock Supported by: A. Cook
Results: Motion carried.

Committee Reports

- A. Economic Restructuring – The committee will meet the first Tuesday after the DDA meeting each month. The next meeting is scheduled for 9 a.m. on Tuesday, May 13th at City Hall.
- B. Organization – Menear will speak with committee members in order to determine a schedule of meeting dates.
- C. Physical Elements – Sheaffer reported ten requests for proposals have been distributed. She also reported that Rummer is working on the underground placement of utilities and has been in contact with Consumers Energy.

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- D. Promotion – Lytle reported he had given the Lions Club an update regarding the redevelopment project. He also asked whether or not the DDA would be interested in a joint effort with the Chamber to develop a brochure/business directory. Lytle is working on a DVD about Fennville that will be distributed to new residents and/or businesses.

Miscellaneous – Sheaffer spoke about the increased usage of posting events in the kiosk. She also stated the lock is corroded and needs to be replaced.

Rastall reported the City is researching a chemical used in the water system that removes iron content. He also stated that the city logo will be painted on the water tower in 2009.

Cook reported experiencing problems with the website, particularly in finding the DDA minutes. Sheaffer will contact Al LaShell regarding the matter.

Adjournment - The meeting was adjourned at 7:46 p.m. with the next regular meeting to be held on June 4th at 7:00 p.m.

(Minutes submitted by Lisa A. Sheaffer)