

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY

February 12, 2008 Minutes

Call to Order/Roll Call - The rescheduled monthly meeting of the Fennville DDA was held at Fennville City Hall on Tuesday, February 12, 2008. The meeting was called to order by Vice Chairperson Mark Schrock at 7:00 p.m.

Members Present: Jim Lytle, Tony Morgan, Dan Rastall, Claude Rummer, Mark Schrock, and Steve Valkema

Members Absent: Elice Menear, Margee Overhiser, and Kym Zumbrink

Others Present: Craig Nelson, Fennville Boy Scout Troop 2; Al LaShell, LaShell Photography

The Pledge of Allegiance was recited.

Public Comments – Fennville Boy Scout Troop 2 presented a certificate of appreciation to the DDA for allowing it to sell Christmas trees on the vacant property along Main Street.

Al LaShell presented his proposal for a web site for the DDA and the City.

Motion: For the DDA to commit to pay Al LaShell \$1,250 to create a DDA/City web site with the understanding the total cost is \$1,900 and the City will pay the difference of \$650; support and hosting costs of \$275 per year will be split between the DDA and the City, and per hour costs for additional work will be billed accordingly.

Made by: M. Schrock

Supported by: D. Rastall

Results: Motion carried.

Secretary's Report - The minutes of the January 17, 2008 meeting were presented to the board for review.

Motion: To approve the January 17, 2008 meeting minutes as presented.

Made by: T. Morgan

Supported by: M. Schrock

Results: Motion carried.

Treasurer's Report – Tony Morgan reported there were no invoices presented for payment and the cash balance as of 01/31/2008 was \$160,205.33.

Communications

- A. The Michigan Downtown Association Conference is being held March 14, 2008
- B. The Small Town & Rural Development Conference is being held April 15-17, 2008
- C. The 6th Annual West Michigan Alliance Program is being held March 4, 2008
- D. Parliamentary Procedure Class is being held March 4, 2008
- E. The "Can Small Towns Be Cool" Presentation is being held March 27, 2008
- F. The Arts & Culture Advocacy meeting is being held March 19, 2008

Old Business

New Business

Committee Reports

- A. Economic Restructuring – No report given.
- B. Organization – No report given.
- C. Physical Elements – Schrock reported the committee had met with Gary Tuhacek to discuss upcoming street projects, which may be able to be piggybacked to the CCRP and underground utilities projects. The next meeting of the committee is Friday, February 22nd at 8 a.m. at city hall.

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Promotion – Lytle reported the DDA at its last meeting had selected a logo. However, the City Commission did not like it. David Greiner is working on developing additional logo concepts, which will be reviewed by the Promotion Committee. Sheaffer added that there is interest to do a feature in the GR Press Lakeshore Edition once a logo has been selected.

Miscellaneous – Sheaffer asked the DDA to review the attendance records of some members, who have missed more than half the scheduled meetings.

Motion: To request Kym Zumbrink to resign from the DDA due to her continued absences from its meetings.

Made by: J. Lytle

Supported by: T. Morgan

Results: Motion carried.

Adjournment - The meeting was adjourned at 8:22 p.m. with the next regular meeting to be held on March 5th at 7:00 p.m.

(Minutes submitted by Lisa A. Sheaffer)