

Fennville Downtown Development Authority
June 1, 2011 Minutes

The regularly scheduled meeting of the Fennville DDA was called to order in City Hall at 7:00 p.m. by Mark Schrock.

Members present: LaShell – 7:01, Cook, Morgan, Rastall, Rummer, Schrock, Sey, Welscott 7:01, Ramos – 7:02.

Also present: Clerk Phenix; Dr, Dennis Icabone.

The Pledge of Allegiance was recited.

Minutes: **Moved Schrock, second Cook, to approve the May 4, 2011 minutes as presented.**
Ayes: All: MOTION CARRIED.

Treasurer's Report: Morgan reviewed the treasurer's report and the bills to pay. **Moved Cook, second LaShell to pay the bills as presented in the amount of \$1,306.55, with the bill from Michele Overweg to be taken out of marketing.** Ayes: All. MOTION CARRIED.

Old Business:

Icabone Purchase: Dr. Icabone explained where he was in the process and that he is doing an analysis, which he expects to be done at the end of June. The analysis needs to go to the banks, so he should know more by mid-July. Discussion was held on all of the DDA property. Could do some conceptual work on the property. Possible public/private partnership to build buildings and put people to work.

New Business:

Short Stop: Rastall explained the process of purchasing the building for a cost of \$7,200.00. Discussion on how the DDA could use the building & inspection of the building. **Moved Rummer, second Sey to purchase the Short Stop with right to inspect.** Ayes: All. MOTION CARRIED.

2011-2012 Budget: Cook reviewed the budget. Still need to get the amount of DDA capture from the Treasurer, but the number given to us was around \$95,000.00. **Moved Sey, second Rastall to approve the 2011-2012 budget with tax collection amount of \$95,000.00 and to add \$7,200.00 to capital outlay for the Short Stop.** Ayes: All. MOTION CARRIED.

Farmers Market Update: Starts Saturday, need help setting up.

Relay for Life: June 10th, 11th, and 12th.

Tuesdays in the Park: Start June 14th, on all other Tuesdays there will be music at the Salt of the Earth.

Business Advantage: Tuesday June 7th from 5:30 to 7:30 at Fennville Station. Ribbon cutting at 6:30.

Fennville Arts Movement: Scavenger hunt will be held on June 18th from 10:00 a.m. to 1:00 p.m. starting at City Hall.

MDOT Meeting: For the Streetscape project was held May 24th. Cook stated that the contractors are already making noise about the tight schedule. The shop drawing for the benches and the trash receptacles don't look anything like the designs we selected. Light posts and lights are fine and will hold a standard banner of 18 X 36 and the flag holder will hold a 2 X 4 flag.

Press Releases: Ramos reported that the Chamber of Commerce is in need of a PR person and would like to share with the DDA. The Chamber would be willing to pay \$100.00 per month and would like to hire Jim Hayden. A job description provided by the Chamber was passed around. **Moved Cook, second LaShell to hire a PR person with the Chamber of Commerce for \$100.00 per month, using the job description with the addition of social media.** Ayes: All. MOTION CARRIED. **Moved Cook, second Morgan to amend the 2011- 2012 marketing budget \$1,200.00.** Ayes: All. MOTION CARRIED.

Historical Committee: Reported on the cost for the Opera House. The architect's bid is in the range of \$135.00 to \$165.00 per square foot. Would need a property transfer to apply for a grant and the grant would be a 20% match.

Committee Reports:

Economic Restructuring: Discussion on Doctor recruiting.

Organization: Business Advantage meeting - June 7th from 5:30 to 7:30 at Fennville Station.

Physical Elements: M-DOT report.

Promotion: No Report.

Miscellaneous: Rastall gave a City Commission report. Discussion on semi's parking in the lot. Discussion on two applications for signs – John's Auto and This N That.

Meeting adjourned at 8:54 p.m.

Respectfully submitted,

Patricia Phenix, Clerk