

Fennville Downtown Development Authority  
February 23, 2011 Minutes

The regularly scheduled meeting of the Fennville DDA was called to order in City Hall at 7:02 p.m. by Chairman Al LaShell.

Members present: Amy Cook, Al LaShell, Tony Morgan, Dan Rastall, Mark Schrock, William Sey, Claude Rummer arrived at 7:15, Erica Ramos arrived at 7:53.

Members absent: Jodi Welscott

Also present: Clerk Pat Phenix

The Pledge of Allegiance was recited.

Public Comments: No public present.

Minutes: **Moved Schrock, second Morgan to approve the February 2, 2011 minutes as presented.** Ayes: All. MOTION CARRIED.

Treasurer's Report: **Moved Rastall, second Cook to approve payment of the bills in the amount of \$17,345.26.** Ayes: All. MOTION CARRIED. Discussion was held on when the State will start releasing funds for the streetscape grant.

**Old Business:**

Streetscape Grant Wi-Fi System: Placement of the antennae on the SW corner of Main & Maple.

Icabone & USDA Grant: Discussion on the e-mail from Abonmarche in regards to getting the grant request under \$100,000.00. **Moved Cook, second Morgan to amend the construction cost for the USDA Grant to be under \$100,000.00 or less per engineer's recommendation.** Ayes: All. MOTION CARRIED.

**New Business:**

Community Market: Cook explained pursuing a community market, with a study and survey for input from the community.

Allegan County Maps: Discussion

**Committee Reports:**

Economic Restructuring: Cook would like to set up a meeting on Tuesday, Marcy 1, 2011 at 10:00 a.m. for further work on the Community Market.

Organization: Set meeting for next Tuesday March 1, 2011 at 11:00 a.m. at Morgan Insurance, 211 e. Main ST. Discussion on another business advantage meeting to unveil the streetscape in early June. Al LaShell will be attending the Lions Club to talk about the project the first Monday in March. Everything is a go for the Fennville Station.

Physical Elements: Reviewed the USDA grant information. Will meet on Wednesday, March 16, 2011 at 12:00 p.m.

Promotion: Discussion on promoting downtown businesses. Have the businesses e-mail clerk Phenix about what's happening with their business and she can have it published in the Local Observer on a weekly basis.

Miscellaneous: Rastall reported on the City Commission meeting: Discussion on Medical Marijuana store in the downtown district. The City of Fennville is 50 years old this month. City Commission would like to have a celebration on July 4<sup>th</sup>. City is looking at getting a plaque for Senator Birkholz and making her birthday, January 28<sup>th</sup>, Senator Birkholz day.

Meeting adjourned at 8:29 p.m.

Respectfully submitted,

Patricia Phenix, Clerk