

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY

January 6, 2010 Minutes

Call to Order/Roll Call - The regularly scheduled monthly meeting of the Fennville DDA was held at Fennville City Hall on Wednesday, January 6, 2010. The meeting was called to order by Chairman Al LaShell at 7:00 p.m.

Members Present: Amy Cook, Al LaShell, Tony Morgan, Dan Rastall, Claude Rummer, Mark Schrock, Steve Valkema (7:02 p.m.), and Jodi Welscott

Members Absent:

Others Present:

The Pledge of Allegiance was recited.

Public Comments

Secretary's Report - The minutes of the December 2, 2009 meeting were presented to the board for review.

Motion: To approve the minutes of the December 2, 2009 meeting as presented.

Made by: D. Rastall Supported by: A. Cook

Results: Motion carried.

Treasurer's Report – Morgan reported the total cash on hand is \$134,496.17. Investments are \$54,063.88. Total assets are \$188,560.05. There were several invoices presented for payment: Allegan County LIS Dept., \$35.00 for maps; Anderson's School Events, \$89.68 for skirting for Winterlude float; ASCAP, \$7.79 for licensing fee; Al LaShell, \$8.00 for reimbursement of purchase of name tags; Amy Cook, \$27.41 for reimbursement of purchase of candy for Christmas parade; Tom Meiser, \$300 for DJ services for Winterlude; Meadowbrook Insurance, \$50 for the surety bond for Winterlude beer tent; Jodi Welscott, \$251.50 for reimbursement of payment for Winterlude promotional materials; Salt of the Earth, \$617.00 for hosting the November 2009 Business Advantage; Scholten Fant, \$330.00 for legal services regarding the contract with Fleis & Vandenbrink.

Motion: To approve payment of the invoices as presented.

Made by: C. Rummer Supported by: D. Rastall

Results: Motion carried.

Communications

Old Business

- A. DDA board seat vacancy – Two possibilities were discussed.

New Business

- A. Michigan Downtown Association - Sheaffer stated the MDA provides many beneficial conferences. The membership fee is \$100.

Motion: To renew membership with the Michigan Downtown Association for 2010.

Made by: M. Schrock Supported by: A. Cook

Results: Motion carried.

- B. Michigan Farm Marketing & Agri-Tourism Association – Membership will not be renewed at this time. There was a brief discussion regarding the farmers' market.

- C. CDBG Application - Sheaffer stated someone needed to be appointed regarding the grant application as the official to sign all the paperwork, etc.

Motion: To appoint Dan Rastall as the representative regarding the grant application.

Made by: A. Cook Supported by: M. Schrock

Results: Motion carried.

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Committee Reports

Economic Restructuring – The committee has not met. The Festival Committee has run into some problems regarding the beer tent. The church within 500 feet of the site has been sold and the new owners refuse to sign the liquor license allowing a beer tent at the present site. The options are: 1) eliminate the beer tent, 2) move the site to another location, or 3) cancel Winterlude. The decision was made to keep the beer tent and move the site to the park, which will require permission from the school. LaShell will contact the school's superintendent. The budget was reviewed. Next year's Winterlude will be held on January 15th.

Motion: To extend the Winterlude budget to \$8,000.

Made by: C. Rummer Supported by: S. Valkema

Results: Motion carried.

- A. Organization – The committee has not met.
- B. Physical Elements – Rummer reported the committee met earlier and discussed the wording for the public hearing notification. The public hearing will be at the city commission meeting on February 1st. Discussions with Chemical Bank regarding its parking lot took place last week. There is a site plan for the train platform and a drawing for a depot. There have been media releases regarding the CDBG funding for the streetscape.
- C. Promotion – No report. There will be no meeting on January 7th.

Miscellaneous – Rastall reported Danielle Brien has been appointed as a city commissioner. The commission is working on financing its portion of the funding for the N. Maple Street project. Mike Leonard will be recognized for his efforts downtown in keeping pathways available through the snow banks located between the streets and sidewalks.

Cook stated she is going to work on having a small farmers' market in the Hutchinson Garden.

LaShell reported Fennville Public School is going to honor Sam Morehead on February 12th by naming its high school gymnasium after him.

Adjournment - The meeting was adjourned at 8:14 p.m. with the next regular meeting to be held on February 3rd at 7:00 p.m.

(Minutes submitted by Lisa A. Sheaffer)